

**ANNUAL EEO PUBLIC FILE REPORT FOR
WSGE(FM), Dallas, N.C. (the “Station” or “Employment Unit”)**

Covering the Period from January 3, 2023, to July 31, 2023

This EEO Public File Report is filed by Gaston College pursuant to Section 73.2080(c)(6) of the Federal Communications Commission’s EEO Rule.

On January 3, 2023, the Station hired its fifth full-time employee. As a result, the Station became subject to 47 C.F.R. §§ 73.2080(b) & (c) on January 3, 2023. Prior to that date—i.e., for the remainder of the typical annual reporting period for North Carolina radio and television stations—the Station fell within the small station exemption codified in 47 C.F.R § 73.2080(d) and thus has no information to report.

In light of the foregoing, the following information contained in this Report covers the time period from January 3, 2023, to July 31, 2023 (hereby after referred to as the “Reporting Period”).

Sections 1 through 3 are intended to provide the information required by the FCC’s EEO Rule.

- Section 1 notes the full-time vacancies over the Reporting Period, the recruitment sources used to fill each of those vacancies and the recruitment source that referred the hiree for each full-time vacancy.
- Section 2 contains the master list of all recruitment sources utilized by this Employment Unit during the Reporting Period. Each source is identified by name, address, contact person, telephone number, and any other contact information appropriate to the source.
- Section 3 shows a list and brief description of outreach initiatives undertaken by the Employment Unit pursuant to the FCC’s EEO Rule over the Reporting Period.

Questions concerning this report should be directed to Cathis Hall, General Manager of WSGE(FM). She may be contacted by phone at (704) 922-6552 or email at hall.cathis@gaston.edu.

SECTION 1

VACANCY LIST

Please see Section 2 for the Recruitment Sources Used and recruitment source data. Vacancies are sorted by open date; each vacancy notes which location the positions is in.

The Station did not hire any full-time employees during the Reporting Period.

SECTION 2

RECRUITMENT SOURCES USED

Because the Station did not hire any full-time employees during the Reporting Period, the Station has no recruitment sources to report.

SECTION 3

RECRUITMENT INITIATIVES

Category and Type of Initiative		Brief Description of Activity
5	Internship Program	<p>The Employment Unit is dedicated to helping prepare students for careers in broadcast media. To further this goal, each year WSGE(FM) typically offers multiple internship and/or work study programs at the Station. These opportunities involve substantive education and work at the Station, and can last from a semester to a year and longer.</p> <p>During the Reporting Period, the Employment Unit had 2 work study students:</p> <ul style="list-style-type: none">• Work Study Student K.C.; September 2022 to May 2023• Work Study Student S.H.; September 2022 to May 2023 <p>In the period immediately preceding the Reporting Period, the Employment Unit also hosted an intern, both in a University and paid capacity</p> <ul style="list-style-type: none">• Intern R.K.; February 2022 to May 2023 (University-Led)• Intern R.K.; June 2023 to August 2023 (Paid)
10	Participation in Events Sponsored by Educational Institutions	<p>Each fall a Station representative is invited to speak to freshman media students at Gaston College about career opportunities and development in the broadcast industry, as well as the availability of internships at WSGE. In the fall of 2022, immediately preceding the Reporting Period, the Employment Unit participated in that event.</p>
6	Participation in Programs Designed to Promote Outreach Generally	<p>In March 2023 Gaston College hosted a job fair. The Station promoted the job fair on-air for several weeks leading up to the event. The Station did not participate in the job fair because the Employment Unit had no vacancies or anticipated vacancies.</p>