WSGE Policy on Artificial Intelligence (AI)-Generated Music

At WSGE, our mission is to support authentic artistic expression, meaningful storytelling, and genuine human connection through music. As part of that commitment, we have established the following policy regarding music created using artificial intelligence.

1. Commitment to Human-Created Art

WSGE prioritizes music that is written, performed and produced by human artists. We believe music is a reflection of lived experience, culture, emotion, and creativity—elements that are rooted in the human connection.

2. AI-Generated Music

WSGE does not program or broadcast music that is fully generated by artificial intelligence systems without significant human artistic contribution. This includes:

- Fully AI-composed songs (lyrics, melody, and arrangement)
- AI-generated vocal performances that do not represent a real human artist
- Synthetic reproductions intended to imitate or replicate existing artists without their direct involvement

3. Acceptable Use of Technology

We recognize that modern music production often involves advanced tools. Music may still be considered for airplay if:

- AI is used as a tool within a broader human-led creative process
- A human artist retains primary creative control and authorship
- The work reflects original artistic intent rather than automated generation

4. Transparency and Integrity

WSGE values transparency with our listeners. When relevant, we may disclose the role of emerging technologies in music creation, especially as industry standards evolve.

5. Artist Rights and Ethical Considerations

This policy reflects our support for:

- Fair compensation and recognition for artists
- Protection against unauthorized voice or style replication
- Ethical creative practices within the music industry

6. Ongoing Review

As technology evolves, WSGE will continue to evaluate this policy to ensure it aligns with our mission, industry standards, and listener expectations.

WSGE remains dedicated to showcasing music that is real, rooted, and human—because the connection you feel through music starts with the people who create it.